

**Ramona Pony Baseball
Sponsorship Opportunities**



Dear Sponsor,

Ramona PONY Baseball is excited about our upcoming Spring Season 2019 which will begin in February. Our players represent Ramona youth baseball all year long and your sponsorships are represented every time one of our players wears their jersey and steps onto one of our fields.

The success of our league is heavily dependent on families and business that are able to support them through this journey. Unlike many leagues and fields across the nation, our organization is not financed by city or county funds. Every dollar we spend on field maintenance, uniforms, umpire and utilities are all paid for by registration fees and sponsors. We are actively seeking sponsorship money for the extensive costs involved so that we may continue to keep fees to participate low, ensuring we are able to offer this opportunity to everyone. Our players learn considerably more than how to play baseball. Important life skills such as cooperation, tolerance, sportsmanship and teamwork are stressed so that they become outstanding and productive members of our community.

Your generosity, regardless of the amount, can make a difference to the players of these teams. Sometimes, it can mean even having a team to play on. Your contribution is tax-deductible and is sincerely appreciated.

Ramona Sports Association, dba Ramona PONY Baseball is a registered tax exempt, non-profit corporation according to Section 501(c)3 of the Internal Revenue Code. Our Tax ID number is 95-3782118. Please make your check payable to Ramona Sports Association.

Please take a moment to look over the different sponsorship levels available (on the back of this sheet). Sponsorships with an * are on a limited availability, please contact me directly to secure your sponsorship.

Thank you for your willingness to sponsor the players of Ramona PONY Baseball and for committing to enhancing the children of our community through positive youth activities. For additional information on our league please visit our website at: RamonaBaseball.com or follow us on Facebook @Ramona Pony

We look forward to sharing our journey with you!

If you have any questions, please feel free to contact any one of our Board Members.

Sincerely,

Brianna McCormick

Brianna McCormick
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***Complex Sponsor: (\$5000/2 year)** A complex sponsor is our largest sponsor opportunity. Complex sponsors will have the entire PONY Baseball complex named after them and will include:

1. A banner attached to the back of the Pony score board (our main field) and one at each of the two entrances into our complex
2. Two full page spread in our spring program, a headlining banner with hyperlink on our webpage and Facebook
3. All print material will contain Ramona Pony Baseball sponsored by
4. Invitation to join our open/closing ceremonies to promote business/products
5. First invitation to sell goods/services at our home sponsored tournaments

***Snack Bar Sponsor: (\$4000/1 year)** A snack bar sponsor is one of our most unique sponsor benefits. Each year the snack bar requires a significant amount of manpower to staff and run during all games for the season. A snack bar sponsorship will help Ramona Pony pay for a part time person to help operate this snack bar. It will also include:

1. Banner with name on the Snack Bar Menu placed on the front of the Snack shack
2. Print advertising in our spring program plus a hyperlink on our website and Facebook
3. Invitation to our Open/Close ceremonies to sell/promote business
4. First invitation to sell goods/services at our home sponsored tournaments

***Dugout Sponsor: (\$1000/2 year)** A dugout sponsor represents one side of the field on either the HOME/AWAY dugout on any one of our five fields.

1. A promotional banner or plaque will be placed in the front of the dugout. LOTS OF CHILDREN TAKE THEIR GAME BALL PICTURES HERE, so an opportunity to have your name in many personal memories awaits you with a dugout sponsorship.
2. Print advertising in our spring program plus a hyperlink on our webpage and Facebook

***Team Sponsor: (\$350/team)** Sponsor a team for any one of our divisions. Team sponsorship gives a personal connection between your business and 12 kids' backs. Having a team be sponsored makes each kid feel extra special to have someone else want to "own" them for the season. Team sponsorships are our most popular and fill up fast.

1. Company name printed on the back of each kids' jersey
2. Print advertising in our spring program plus a hyperlink on our website and Facebook
3. Plaque for your office or place of business with a team photo and one team jersey.

Outfield Banner Sponsor: (\$300.00) We will hang a 3x5 banner with your company name or logo on our outfield fence on any one of our 5 fields. Hundreds of families will see your sponsorship including all teams for the regular season and all teams who visit our fields during RBI and All Star Tournaments.

Player Sponsor: (\$225.00/player) Help a youth player participate in this seasons' games with a player scholarship. Scholarships are awarded to those families seeking help with registration and commit to volunteering hours as part of the scholarship program.

Program/Website Sponsor: \$100/\$400/\$600/\$1000 Buy a spot in our spring program/ website and advertise your place of business with us. Prices are for business cards, quarter page, half page and full page sizes.

Booster Sponsor: \$50.00 We appreciate your continued support of Ramona Pony Baseball, we will place your business or name on our website

Sponsorships with an asterisk * are on a limited availability, contact mrscalia@gmail.com to reserve your spot, team sponsorships are offered to managers first and then will follow a first come first serve basis.

****Have a sponsorship or special project you want to donate but don't see it, contact our Public Relations Director****